



Heineken Price Increases - 5th February 2024

Product	Increase Amount
Amstel 24 x 300ml 4.1% (PO)	£ -
Amstel 50 Litre 4.1%	£ 2.13
Amstel Blade 8 Litre 4.1%	£ 0.50
Birra Moretti 100 Litre 4.6%	£ 7.86
Birra Moretti 12 x 660ml 4.6% (PO)	£ -
Birra Moretti 24 x 330ml 4.6%	£ -
Birra Moretti 30 Litre 4.6%**	£ 2.36
Birra Moretti 50 Litre 4.6% (sp)	£ 3.93
Birra Moretti Blade 8 Litre 4.6%	£ 0.50
Birra Moretti Zero 24 x 330ml 0.0% Non Alcoholic	£ -
Brewlock Birra Moretti 20 Litre 4.6% (sp)	£ 1.60
Brewlock Heineken 20 Litre 5.0% (sp) (PO)	£ 0.99
Brixton Atlantic APA 30 Litre 5.4%	£ 1.50
Brixton Coldharbour Lager 30 Litre 4.4%	£ 1.44
Brixton Low Voltage IPA 24 x 330ml Cans 4.3%	£ -
Brixton Low Voltage IPA 30 Litre 4.3%	£ 1.44
Brixton Reliance Pale Ale 30 Litre 4.2%	£ 1.45
Bulmers 12 x 500ml 4.5%	£ -
Bulmers Red Berries & Lime 12 x 500ml 4.0%	-£ 0.01
CANS Birra Moretti 24 x 330ml 4.6%	£ -
CANS Heineken 24 x 330ml 5.0%	£ -
CANS Strongbow Dark Fruits 24 x 440ml 4.0%	£ -
Cruzcampo 50 Litre 4.4%	£ 6.41
Desperados 24 x 330ml 5.9%	£ -
Fosters 100 Litre 3.7%	£ 1.22
Fosters 24 x 440ml Cans 3.7%	£ -
Fosters 50 Litre 3.7%	£ 0.61
Heineken 0.0 Non-Alcoholic 24 x 330ml 0.0%	£ -
Heineken 0.0% Blade 8 Litre (PO)	£ 0.50
Heineken 24 x 330ml 5.0%	£ -
Heineken 24 x 440ml Cans 5.0% (PO)	£ -
Heineken 50 Litre 5.0% ** (sp)	£ 2.19
Heineken Silver 24 x 330ml 4.0%	£ -
Heineken Silver 30 Litre 4.0%	£ 0.46
Heineken Zero 20 Litre 0.0%	£ 0.99
Inch's Medium Apple Cider 50 Litre 4.5%	£ 4.59
Inch's Medium Apple Cider CANS 24 x 440ml 4.5%	£ -
John Smiths Extra Smooth 100 Litre 3.6% (Rope)	£ 5.56

John Smiths Extra Smooth 24 x 440ml Cans	4.0%	£	0.91
John Smiths Extra Smooth 30 Litre 3.6%	(sp)	£	1.68
John Smiths Extra Smooth 50 Litre 3.6%		£	2.79
Lagunitas Daytime 30 Litre 4.0%		£	2.69
Lagunitas IPA 30 Litre 5.5%		£	2.60
Murphys Irish Stout 24 x 440ml Cans 4.0%	(PO)	£	-
Murphys Irish Stout 50 Litre 4.0%		£	3.42
Newcastle Brown Ale 12 x 550ml 4.7%		£	-
Newcastle Brown Ale CANS 24 x 500ml 4.7%		£	-
Non Alcoholic Old Mout Berries & Cherries	12 x 500ml 0.0% (PO)	£	-
Non Alcoholic Old Mout Pineapple &	Raspberry 12 x 500ml 0.	£	-
Old Mout Berries & Cherries 12 x 500ml	4.0%	£	-
Old Mout Berries & Cherries 30 Litre 4.0%		£	3.30
Old Mout Kiwi & Lime 12 x 500ml 4.0%		£	-
Old Mout Pineapple & Raspberry 12 x 500ml	4.0%	£	0.00
Old Mout Pineapple & Raspberry 30 Litre	4.0%	£	3.30
Old Mout Strawberry & Apple 12 x 500ml	4.0%	£	-
Orchard Thieves 30 Litre 4.5%		£	1.56
Red Stripe 24 x 330ml Bottles 4.7% (PO)		£	-
Red Stripe 24 x 440ml Cans 4.7%		£	-
Red Stripe 50 Litre 4.7%		£	3.56
Sol 24 x 330ml 4.5%		£	-
Strongbow 24 x 440ml Cans 5.0%		£	-
Strongbow 24 x 568ml Cans 5.0%		£	0.00
Strongbow Cider 50 Litre 4.5%**		£	0.69
Strongbow Dark Fruits 30 Litre 4.0% (sp)		£	1.31
Strongbow Dark Fruits 50 Litre 4.0%		£	2.19
Tiger Beer 12 x 640ml 4.8%		£	-
Tiger Beer 24 x 330ml 4.8%		£	-
Tiger Beer 30 Litre 4.8% (PO) (sp)		£	2.30
Tiger Blade 8 Litre 4.8% (PO)		£	0.50
Woodpecker 24 x 500ml Cans 3.5%		£	-
Woodpecker Cider 24 x 275ml 3.5%		£	-